

# CODY YORK

PHOTOGRAPHER / EDITOR / WRITER

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## PROFESSIONAL EXPERIENCE:

### Cody York Photography

Freelance editorial and commercial photographer based in Cleveland, Ohio specializing in action sports, music, portraiture, studio and location photography.

### ESPN Action Sports

BMX Content Editor/Photographer (August 2007- Present)

My directive at ESPN is to create and develop the BMX portion of the ESPN Action Sports site, taking it from a pre-existing annually visited X Games site and make it into a active, year-round visited media site. Among shooting and publishing my own photos and stories, my duties include collecting information and content through my sources to create exclusive daily written blog entries, interviews, feature stories, photo galleries, videos and current news content. I work directly with my contributors and sources to conceptualize and produce original content and material by editing photos, videos and copy. I am experienced in HTML code and web publishing.

### BMX Plus! Magazine

Assistant Editor/Photographer (2005-2007)

Produced and edited photographic and editorial content in BMX Plus! Magazine. Additionally, I produced and managed all of the online content for the website. My duties included extensive travel capturing exclusive full-length feature stories, interviews, bike tests and product reviews. I covered special events such as X Games, Dew Tours, Red Bull events, ABA and NBL races as a photographer and reporter.

### Operativ Brand Apparel

Photo Director / Team Manager / Public Relations Specialist (2010 – Present)

Responsible for managing and directing photography of the Operativ brand for international publication and marketing. Manage the media relations of the Operativ BMX team.

Assist in the production of photo shoots both in the studio and on location for the following:

Danny Vega- Owner at Danny Vega Photography, LLC

Jamie Janos- Owner at Jamie Janos Photography

Steve Vaccariello- Fashion Photographer

Don Synder- Don Snyder Photography, Inc.

## EDUCATION:

Cuyahoga Community College / Parma, OH (2003-2005)

Associate of Applied Business in Visual Communication & Design with a concentration in Photography.

North Royalton high school - 2001 Alumni

## SPECIALTIES:

Action sports photography, digital photography, traditional film methods and cameras, studio lighting, location and environmental portraiture, band/music photography, landscape photography, photo editing & retouching, cataloging, copy editing, web publishing/basic HTML coding, blogging (Wordpress, Tumblr, Blogger), Photoshop, Lightroom, Aperture, Canon, Nikon, Lumedyne, Apple/PC computers and Microsoft Office.

**CLIENTELE:**

ESPN  
ESPN The Mag  
Red Bull  
Mountain Dew  
MTV  
New York Times  
Modern Drummer  
AOL (Spinner.com)  
LA Music Blog  
The Playhouse Square Foundation  
Bearport Publishing  
The Creative Spark  
Operativ Apparel Brand  
Micreation Apparel  
Square One Clothing  
Bern Helmets  
Dans Competition  
Profile Racing Inc.  
Sparky's Distribution  
Maxxis International  
Hoffman Bikes  
The Shadow Conspiracy  
Subrosa  
ODI  
Primo  
S&M  
Stolen  
Shook Interactive  
Shine Video Magazine  
Kink Bicycle Co.  
Sputnic BMX  
System Cycle  
DK Bike Co.  
Mutiny Bikes  
Failure Bikes  
Defgrip.net  
The Art of Scott West

**PUBLICATIONS:**

BMX Plus! Magazine  
Transworld Ride Magazine  
Ride UK Magazine  
Dig [UK] Magazine  
BMX Press Magazine [Australia]

**MUSIC:**

Cloud Cult  
Slingshot Dakota  
Mimicking Birds  
Norah Jones  
Caroline Smith and The Good Night Sleeps  
Ice Palace  
Fort Wilson Riot  
Me and My Arrow  
Paul Baribeau  
Kill to Kill

**EVENTS:**

X Games / 2004-Present  
Gravity Games / 2002-2004  
Dew Tours / 2005 -Present  
Vans Triple Crown / 2006  
Interbike Tradeshow Las Vegas 2006-2007  
Local Exposure Tour 5 / 2008  
Props Mega Tour 5 & 6 / 2006-2007  
Stunt Junkies T.V. Show- Alistair Whitton / 2006  
Stunt Junkies T.V. Show- Allan Cooke / 2006  
Stephen Murray Jams / 2005-2006  
Extreme Thing Contests / 2006-2007  
Mat Hoffman's Evel Knievel Tribute [MTV] / 2008  
Warped Tour / 2008  
Red Bull Experiment- Kevin Robinson's World Record Air in N.Y.C. / 2008  
DK Dirt Circuit / 2010  
Radio Happy Hour with Norah Jones and Gabe Liedman in N.Y.C. / 2010  
Cloud Cult's 'Light Chaser's' National East & West Coast tours / 2010